



NICHE DIGITAL MARKETING FOR

- AUTOMOTIVE
- POWERSPORTS
- MOTORSPORTS
- OUTDOOR

POWER OF NICHE TARGETING

We focus on vehicle and outdoor markets



1

AUTOMOTIVE ENTHUSIAST

2

MOTORSPORTS & RACING EVENTS

3

4X4 & OFF-ROAD

4

**DIRT BIKE, STREET & VTWIN
MOTORCYCLE**

5

BOATING, RV AND OUTDOOR

6

STREET TRUCK & SUV

CLIENTS LOVE OUR **REAL-WORLD** EXPERIENCE

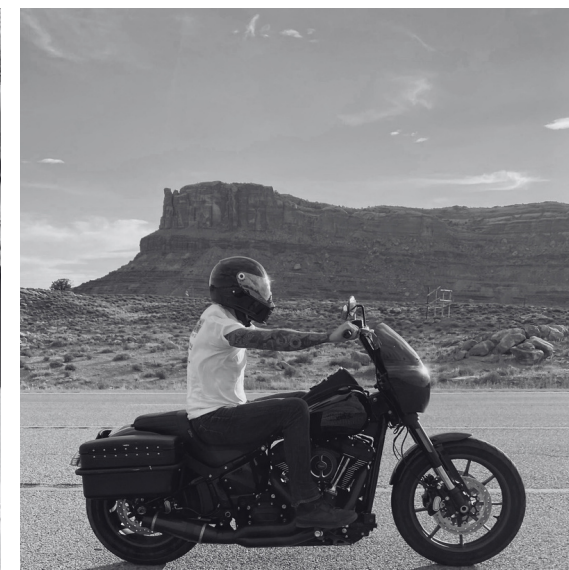


WHY DIGITAL THROTTLE

Vehicle Focus, Industry Personnel, Robust Technology

Our team possesses decades of industry experience. We're vehicle enthusiasts & already understand your business, markets and target customers. We thrill clients with our precision in targeting niche markets, all while utilizing a powerful and dynamic technology platform.

SINCE 2009



ALL SCREENS, ALL ONLINE

Providing the ultimate multi-channel advertising for your business



SOCIAL

Paid advertising on social media platforms such as Facebook, Instagram, TikTok & more using our unique targeting methods.



VIDEO

TV-style video commercials shown on YouTube, OTT and Streaming TV with specific & detailed targeting.



SEARCH & E-COMMERCE

Be "found" with paid Search Engine Marketing (SEM) on Google, Bing & DuckDuckGo. Grow eCommerce sales across all major platforms using multiple types of online ads.



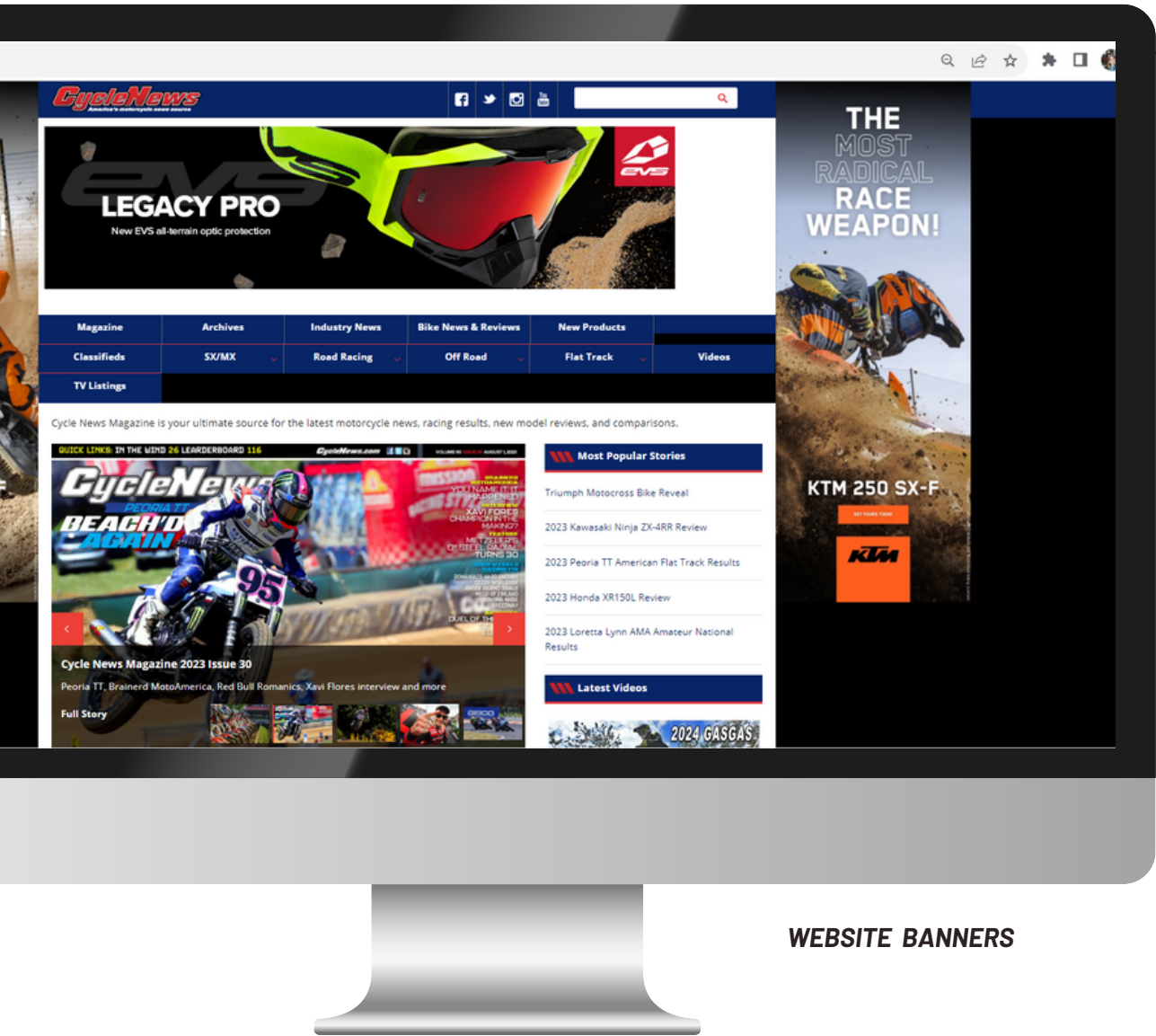
WEBSITES & MOBILE APPS

Advertise to likely customers with visually-appealing banner ads across websites and mobile apps.

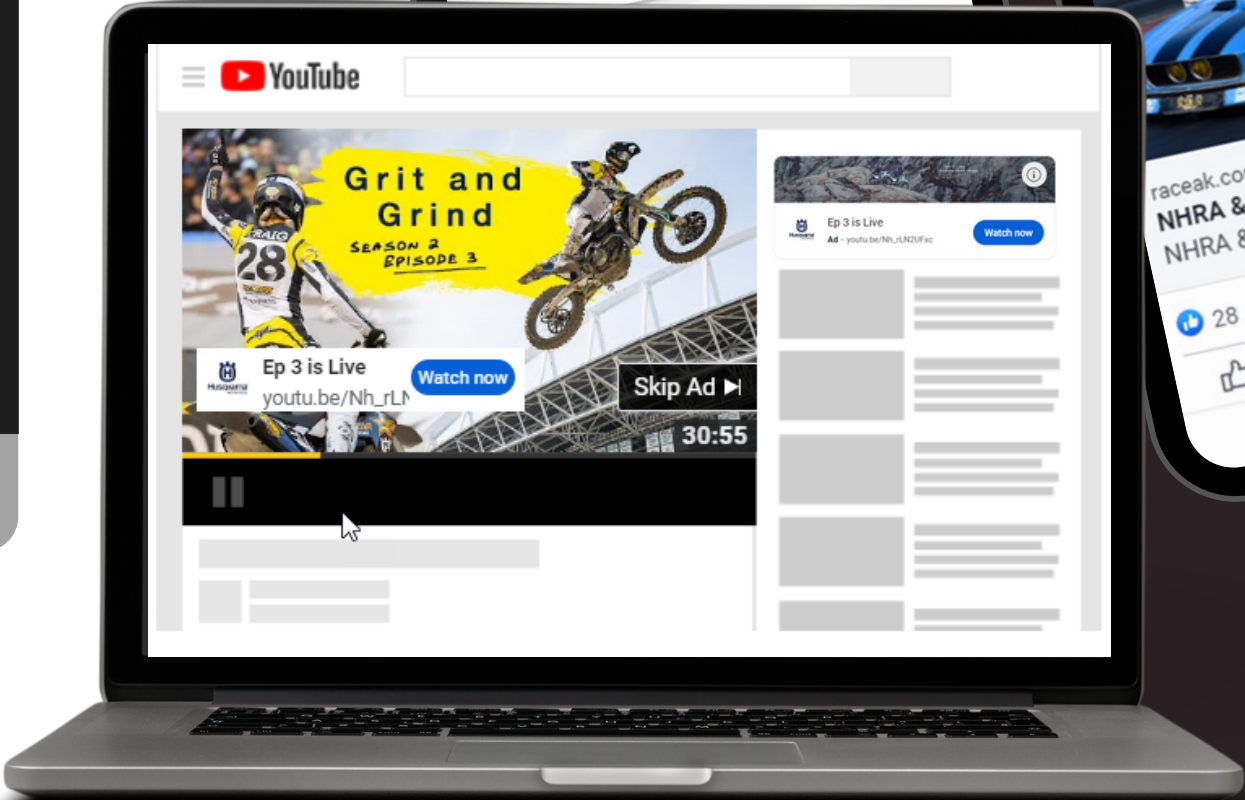


MULTI-CHANNEL MARKETING

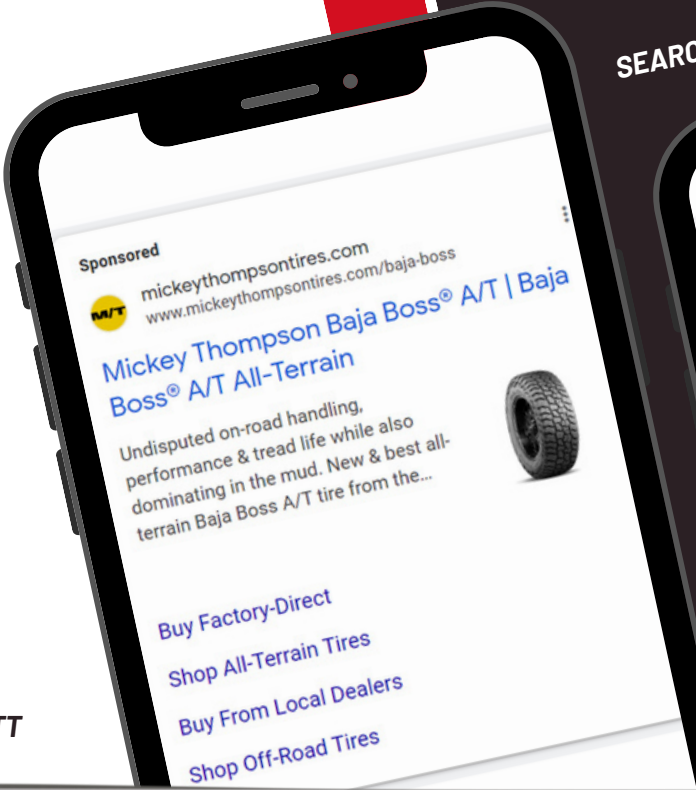
Leverage multiple channels to allow your brand to interact with customers



WEBSITE BANNERS



YOUTUBE & OTT



SOCIAL MEDIA

SEARCH & ECOMMERCE

MAXIMIZE YOUR ROI

Measured Success ... Always



01

INTERACTIVE DASHBOARD

Performance & Conversion Reporting is available 24/7. Metrics are used to automatically optimize campaigns to maximize your ROI.

02

COMPARE PLATFORMS

Easily learn what audience targets are responding & converting. Quickly measure success across every platform & ad type.

03

VIEW LIVE ADS

View every ad across all platforms and compare both basic performance & deep conversion results. Use our free ad-building service to maximize results.

04

CONVERSION TRACKING

We go beyond just simple click results. We measure detailed conversion tracking on your website & provide a holistic ROI calculation for every paid online advertisement.

WAY BEYOND THE CLICK

Our reporting system pulls every ad & platform results into one reporting system to easily compare results



SOFT CONVERSION

Do they show interest in you & your website?



HARD CONVERSION

Actions - Do they go deeper on your website & take valuable actions?



PURCHASE PATH

Do they take steps to locate places to buy or initiate a purchase on your website?



PURCHASE

Did they purchase something on your website?

SOME CLIENTS WE WORK WITH



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